



Description

We are very excited to present the following topics for this workshop. The day will begin with a presentation led by **Kat Lehman**, IT Coordinator for the Diocese of Bethlehem and will discuss communication as ministry and perspectives on the changing nature of society in the 21st century. **Canon Anne Kitch**, Canon for Formation in the Christian Faith for the Diocese of Bethlehem, will teach people about creating and utilizing electronic newsletters on ChurchPost. She is the author of InFormation and has created several seasonal electronic meditations.

She is also a well known author of faith formation resources for children and publishes regularly in *Episcopal Teacher*. **Dana Whedon**, Administrative Assistant for St. George's Episcopal Church in Hellertown, will focus on print publications and the print "voice" of church communication. Social networking on Facebook and Twitter will be led by **Jenn Martin**, Administrative Assistant for Prince of Peace Episcopal Church in Dallas, as well as Administrative Assistant for the Episcopal Communicators nationally. **Canon Andrew Gerns**, Rector of Trinity Episcopal Church in Easton will discuss the role of blogs and blogging platforms as well as how blogs can be an entry for web presence. Canon Gerns is a regular contributor to *The Lead* on the Episcopal Cafe blog and also author of his own blog, *Andrew Plus*.

Details

Dress is business casual. There is ample off street parking available at Cathedral Church of the Nativity.

Registration

Registration must be done online at www.diobeth.org. Cost is \$10.00 and includes lunch. Registration will close June 22nd and refunds will not be accepted after registration has closed.

Contact

For more information or questions, please contact Kat Lehman, 610-691-5655 x235 or klehman@diobeth.org.

Diocese of Bethlehem Communication Workshop

Saturday, June 26, 2010





Communication as Ministry

Diocese of Bethlehem
Communication Workshop
Cathedral Church of the
Nativity
321 Wyandotte Street
Bethlehem, PA 18015

Saturday, June 26th from
8:30 A.M. to 3:00 P.M.

Register online at
www.diobeth.org

cost is \$10.00 and includes
lunch.

Agenda		
Time	Topic	Trainer
8:30-9:00	Gathering and Check-in	
9:00-10:00	Communication as Mission	Kat Lehman
10:00-11:00	eNewsletters on ChurchPost	Anne Kitch
11:00-12:00	Print Publications	Dana Whedon
12:00-1:00	Lunch	
1:00-2:00	Social Networking	Jenn Martin
2:00-3:00	Blogging	Andrew Gerns

Overview

As Christians we are called to spread the Gospel. Gospel means "good news" and communication is the method to spread the message. This workshop is designed for anyone interested in church communication and spreading the good news. Administrative assistants, web masters, newsletter editors, and church leaders are all invited to better understand the ministry of communication as seen through print publications, social networking, electronic newsletters and blogs.

At this workshop you will have an opportunity to learn about communication as ministry, electronic newsletters using ChurchPost, social networking using Facebook and Twitter, blogging, and how to better present the "voice" of your church in print publications.