

Missioner for Development

Charlene R. Horst, Esq., has accepted Bishop Paul's invitation to be the Missioner for Development for the Diocese of Bethlehem. She begins July 1. She will be a member of the Bishop's Staff and report to the Bishop and the Archdeacon. She has proven success in this ministry, and I am truly delighted to announce her acceptance.

The Missioner for Development will oversee, encourage, equip, and assist with Planned Giving, including capital funds campaigns, at every level in the Diocese: with individual people, working with them to develop a sense of philanthropy and large gifts for the Diocese and its parishes; with members of the Diocese, working with The St. Matthew Society to develop diocesan programs to foster better understanding of Planned Giving as an important component of Stewardship and to encourage gifts to the Diocese; with parishes of the Diocese, working with them to develop year-round programs of Planned Giving.

Responsibilities of the Missioner, more specifically, include working with the Steering Committee of The St. Matthew Society; developing and implementing continuing awareness and marketing campaigns in the parishes of the Diocese; recruiting, training, and advising Planned Giving teams in parishes; and developing gifts for parishes in the Diocese.

Goals for the Missioner of Development include: a doubling in the size of membership in The St. Matthew Society in the first three years; establishment of active Planned Giving programs in half the parishes of the Diocese in the first three years; education of each class of ordinands in Planned Giving; and a substantial increase of clergy among the members of The St. Matthew Society.

Specifically, the Missioner for Development will encourage the writing and execution of wills among the people and clergy of the Diocese, remembering that all Christians have a responsibility "to make prudent provision for the well-being of their families," and to arrange "for the disposal of their temporal goods, not neglecting, if they are able, to leave bequests for religious and charitable uses" (*The Book of Common Prayer*, page 445).

May the Lord who has given her the desire and the ability to do these things give her also the will and the strength to accomplish them.

Howard Stringfellow
Archdeacon